



**S**OCIAL  
**M**EDIA  
**A**ND  
**R**ADIO  
**T**RAINING

**5 Day Short Course**



## Seminars include

2nd - 6th July 2018



### What is Media?

Christopher Singh

### Presentation Techniques

Tony Pullen

### Local Radio

Colin Lowther

### The Audience

Martin Cooper

### Communication Strategy

Tony Pullen

### Ethics of Media

Martin Cooper

### Music Format

Colin Lowther

### Interviews + Vox Pops

Ruth Mark

### Creativity

Christopher Singh

### Writing

Martin Cooper

### Adverts + Short Spots

Bruce Gulland

### Social Media

Richard Williams-Jones

...and more!

Production



### Plus 2 days LIVE ON-AIR broadcasting

at a Pop-Up Internet Radio Station!

If you really want to dive in to radio & podcasting, then opt-in for our extended broadcast schedule for another 5 days on-air experience.

Training



**Location:** City Evangelical Church, Leeds LS11 8SX

**Cost:** only £300 (plus accommodation)

*Hurry! Only 15 places available, so book now!*

Get in touch! We'll give you all the info you need.



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Resourcing you to Reach the World